

Professor Klaus Schwab

Founder and Executive Chairman

H.E. Mr Mark Rutte

Prime Minister of the Netherlands
Office of the Prime Minister of the Netherlands
P.O. Box : 20001
2500 EA The Hague
Netherlands

21 October 2020
saf/pso

Dear Prime Minister,

I am pleased to invite you to the World Economic Forum Annual Meeting 2021, which will take place in Lucerne-Bürgenstock, Switzerland, starting on Tuesday evening 18 May and ending in the evening on Friday 21 May 2021.

This Annual Meeting will be the first opportunity for leaders from government and business to come together again and design a common recovery path and rebuild a more resilient, cohesive and sustainable society. Underpinning it will be the process of the Great Reset, an unprecedented mobilization of actionable ideas from the Forum's action groups, platforms and other initiatives to shape the post-COVID-19 world.

The Forum will limit participation in the event to ensure its community spirit. Participants in Lucerne-Bürgenstock will connect with a network of 400 hubs around the world, providing the opportunity for dialogue with the Forum's Global Shapers and ensuring openness and inclusion. The Annual Meeting will only take place if the Forum can guarantee the health and safety of participants and the host community.

In view of the leading role the Netherlands has taken in steering Europe's recovery efforts and the future of Europe, your perspectives on building the Great Reset at a global level with the international community would be highly appreciated.

The Forum will be in contact with your office to ensure that your participation in the Annual Meeting 2021 is productive.

Yours sincerely,

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