
Professor Klaus Schwab
Founder and Executive Chairman

H.E. Ms Sigrid Kaag
Minister for Foreign Trade and Development Cooperation
Ministry of Foreign Affairs of the Netherlands
Bezuidenhoutseweg 67
DME
2500 EB
Netherlands

17 March 2020
SAF/PSO

Dear Minister,

The global community is facing unprecedented times with the dramatic spread of COVID-19, which continues to impact lives, livelihoods, communities and businesses worldwide. Responding to this crisis requires global cooperation among governments, international organizations and the business community. Such cooperation is at the centre of the World Economic Forum's mission as the International Organization for Public-Private Cooperation.

To meet this urgent need, the World Economic Forum, chief executives of more than 200 companies and the World Health Organization (WHO) have launched the COVID Action Platform. As you are a key representative of your government, it would be a pleasure to have you join the COVID Action Platform here: <https://www.weforum.org/platforms/covid-action-platform>.

In recent days, the Forum has received tremendous interest and support from business leaders. They are pledging to help governments in areas such as providing resources for vaccine development, stimulating new plans to keep supply chains open, and sharing best practices to manage workers. These proposals need government partnership and backing to be fully effective.

As this virus is impacting almost every aspect of societies and economies, the Forum understands that you may feel that other ministries or authorities in your country are better placed to be integrated into the COVID Action Platform. Should this be the case, kindly transfer this invitation to those leaders in your country managing the COVID-19 response.

I look forward to your active engagement in and support of this important initiative.

Yours sincerely,

