

Professor Klaus Schwab
Founder and Executive Chairman

H.E. Mr Mark Rutte
Prime Minister of the Netherlands
Office of the Prime Minister of the Netherlands
P.O. Box : 20001
2500 EA The Hague
Netherlands

30 September 2019
pval/pso

Dear Prime Minister,

I would like to express my sincere gratitude for your active participation as a Co-Chair at the 2019 World Economic Forum Sustainable Development Impact Summit, held in New York.

At a time of significant geo-economic and geopolitical uncertainty globally, this unique multistakeholder gathering sent a clear message to the world that cooperation is indeed possible but requires new ideas and methods. The many resulting initiatives, including on reducing the carbon footprint of high-emissions industries, sustainable management of the Amazon, leveraging technology to protect the oceans, and closing the gender gap in emerging economies, aptly demonstrated this.

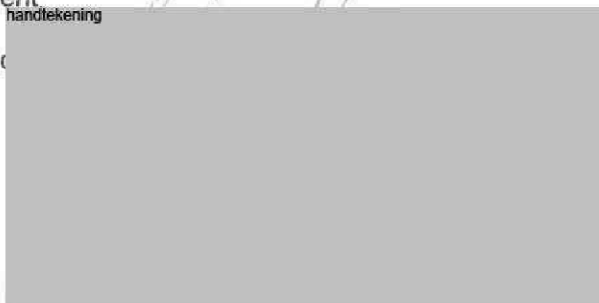
The Forum is particularly proud to have launched UpLink with the United Nations. This new digital platform will enable entrepreneurs, innovators and other societal actors to form new coalitions to meet the Sustainable Development Goals.

Your strong leadership on climate action and on accelerating work on targets to achieve carbon-neutrality in the Netherlands and in Europe are truly inspirational. Thank you for co-chairing the Sustainable Development Impact Summit and for your contributions to the New Green Deal for Europe session, which helped advance dialogue on how to build a comprehensive European climate action agenda. The World Economic Forum looks forward to continuing this important dialogue, including at its 2020 Annual Meeting in Davos-Klosters.

On behalf of the entire Forum community, thank you again for your crucial support and engagement

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Yours sincerely



WORLD
ECONOMIC
FORUM

50
YEARS

COMMITTED TO IMPROVING THE STATE OF THE WORLD

Professor Klaus Schwab and Hilde Schwab
are pleased to invite you and your partner
to the celebration of the

**50th Annual Meeting
of the World Economic Forum**

on Monday 20 January 2020

17³⁰

**Welcome Message by
Professor Klaus Schwab**

17⁴⁵

**The 26th Crystal Awards,
hosted by Mrs Hilde Schwab**
A special moment to recognize
Cultural Leaders who contribute
to creating a more inclusive and
sustainable world

18¹⁵

Opening Concert
Performance of the Scherzo
and Finale of Beethoven's Ninth
Symphony, "Ode to Joy", on the
occasion of the 250th anniversary of
the composer's birth.
Conductor Marin Alsop leads the
European Union Youth Orchestra
and the **Choir of the São Paulo
Symphony Orchestra**, together
with exceptional vocal soloists from
China, Italy, Japan and South Africa.
Sponsored by Intesa Sanpaolo

19⁰⁰

Reception
A celebration of 50 years of
engagement to improve the
state of the world

Location: Congress Centre Davos, Congress Hall
RSVP/sign up: on TopLink as of Thursday 16 January 2020