

H.E. Mr Mark Rutte
Prime Minister
Office of the Prime Minister of the Netherlands
P.O. Box : 20001
2500 EA The Hague
Netherlands

30 August 2017
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Dear Prime Minister,

After the recent worldwide cyberattacks, the World Economic Forum contacted key government agencies and international organizations, such as INTERPOL, as well as its member communities. They all acknowledged that global and coordinated action is needed. The World Economic Forum, with the endorsement of its Board of Trustees, will use its trusted public-private platform to create a common effort to promote a more resilient and robust cyberspace.

We will prepare the launch of the Global Cyber Centre with a meeting at the working level, which will take place on 13 to 14 November 2017 at the Forum's headquarters in Geneva, Switzerland. We will have the participation of 100 system-relevant global companies at the meeting.

We would like your government to be part of this initiative. Please let us know whom you would like to nominate and we will provide this person with the relevant documentation, including the list of participants and the meeting programme.

Yours sincerely,

handtekening



Klaus Schwab
Founder and Executive Chairman

handtekening



Jean-Luc Vézina
Head, Global Cyber Centre
Member of the Executive Committee

Invitation to a meeting on the establishment of the World Economic Forum

Global Cyber Centre

Cologne, Switzerland 13 - 14 November



Venue

This meeting will be held at World Economic Forum headquarters,

91-93 Route de la Capite
1223 Cologne
Switzerland

Date

Monday 13 November 2017 19.00 - 21.00
Working Dinner

Tuesday 14 November 2017 09.00 - 17.00
Workshop

The discussions will be chaired by Klaus Schwab, Founder and Executive Chairman, World Economic Forum, and Jean-Luc Vez, Head of the Global Cyber Centre, World Economic Forum (Director-General, Swiss Federal Police, 2001-2013).

Discussion Items

Mission

The mission of the Centre is to offer governments, Forum Partners and international organizations/ agencies a unique platform to permanently and effectively diminish the impact of malicious activities on the web by addressing all threats from a public-private partnership perspective.

Centre Activities

The Centre will manage multiple work streams and projects that will focus on the following key themes, all with the goal of determining common measures that could enable the public and private sectors to address cybersecurity challenges:

1. Furthering the Implementation of ongoing Forum Initiatives

- Recommendations for Public-Private Partnership against Cybercrime (2016)
- Guidance on Public-Private Information Sharing against Cybercrime (2017)
- Advancing Cyber Resilience: Principles and Tools for Boards (2017)

2. Cyber Library and Practical Tools

The Centre aims to provide a secure reference space on cybersecurity-related issues and a reliable source of pragmatic options for action to protect and defend against cyber threats.

The **Library** will provide a state-of-the-art repository for knowledge sharing and ideas.

Tools will include checklists and processes so that actors can understand and implement processes and procedures in certain instances.

3. Think Tank

The Centre will partner with think tanks and academic institutions to produce research at the forefront of cybersecurity developments. This will allow the Centre to permanently adapt its mission and offering. The Centre will explore future cybersecurity scenarios showing how technology and the internet could potentially impact society. These scenarios will serve as a basis for multistakeholder discussions on how the public and private sectors could collaborate to create tools and methods to manage these scenarios.

4. Creation of Protocols and Capacity Building

The Centre will equip stakeholders with the necessary tools to successfully tackle cyber threats. It will:

- Collaborate with the Council of Europe to update the Budapest Convention – which entered into force in 2002 – to guide on how it can be applied to the radically different cybersecurity climate today.
- Catalyse initiatives developing innovative forms of regulation.

- Assist regions that are “cyber poor” in the development of cyber strategies and/or national cyber laws – launch ideas, connect with partners to build capacity in a broader sense.

5. Countering digital misinformation and media manipulation

The Centre will create a network to identify, research and develop tactics to counter digital misinformation and media manipulation threats:

- Bring together experts across disciplines to build a deep understanding of information operation campaigns, tactics and defence.
- Develop a representative inter-partner alert system to predict potential campaigns and threats.
- Share knowledge across stakeholder groups.

During this meeting, participants will discuss:

- **Centre activities**, identifying specific needs and essential parts of the Centre's value proposition.
- **Oversight bodies**, exploring the options for an optimal governance system for the Centre, which will be based at the World Economic Forum – the international organization for public-private cooperation.
- **Membership**, determining the optimal composition of Centre membership in the interests of ensuring trusting and efficient cooperation among members.
- **Partnership**, identifying the expert groups and institutions that could support the Global Cyber Centre.

Contact

For further questions and to confirm your organization's participation, please contact: globalcybercentre@weforum.org.

